



SIAL Paris

*Paris, France
October 16th-20th, 2016*

Every two years, Paris takes center stage with the SIAL food and beverage trade show. SIAL is one of the largest food and beverage fairs in the world, where business and innovation meets.

Don't miss this opportunity to present your products to over 150,000 trade visitors from more than 200 countries in the European Union, Asia, the Middle East, North and South America and Africa. Regardless of which international market your company is targeting, you can address key buyers here! Eligible MySUSTA companies can log into your account to [register online](#).

Booth Fees:
9 square meter booth space \$7,300.00

Registration Deadline: August 12th, 2016
No refunds for cancellation after April 15th, 2016.

Fee Includes: furnished booth space and shipping of up to 100 lbs. (gross weight) of samples from a consolidation point in the U.S. to the show using SUSTA's designated freight forwarder.

Product Description (suitable products but not limited to): Convenience Foods • Beverages • Frozen Foods • Natural/Healthy/Organic • Meat & Poultry • Seasonings/Sauces • Nuts and Dried Fruit
Industry Focus: Food Service Products, Natural/Health, Organic, Retail Products

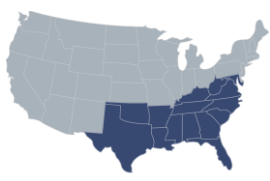
50% CostShare

Apply now for 50% CostShare to request 50% reimbursement of your booth fees, travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more! If you are already a contracted 50%CostShare participant this year but did not include these expenses in your application, you can submit an amendment to request more funding. Learn more about [50% CostShare](#).

Activity Managers:

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